

COOKIE POLICY

DATA CONTROLLER

ERA S.r.l. with registered and administrative office in Moncalieri (Turin), Via F. Santi 15, with tax code and VAT number IT07647200018, registered in the Turin Company Register under R.E.A.number 909465 (hereinafter also the "Company").

1 - PURPOSES OF DATA PROCESSING

1.1 - WHAT ARE COOKIES?

Cookies are text strings, usually consisting of letters and/or numbers, created by a server and stored on the hard disk of the computer or on any other device used by the user (hereinafter **User**) of the www.rhiag.com website (hereinafter "**Website**") to access the Internet (smartphone, tablet, etc.). Cookies allow the collect of information concerning the navigation carried out by the User on the website.

Cookies can be classified according to:

- duration: **session** or **persistent** cookies;
- origin: **first-party** or **third-party cookies**;
- purpose: **technical**, **analytical** or **profiling** cookies.

Cookies can be stored permanently on the User's computer and have a variable duration (so-called persistent cookies) or be eliminated when the browser is closed and have a limited duration (so-called session cookies).

Cookies can be installed by the website that the User is visiting (so-called first-party cookies) or by other websites (so-called third-party cookies).

It should be specified that the purposes usually fulfilled by a cookie can also be achieved through other similar technologies, including the use of certain features that allow devices to be identified in order to analyse visits to a website. This policy actually applies to any technology that stores or accesses information on the user's device. For example, HTML5 local storage, *Local Shared Objects* (also called flash cookies) and *fingerprinting* techniques could fall into this category. In particular, device *fingerprinting* is a technique that consists of combining a series of information in order to uniquely identify a particular device. Examples of the information that device *fingerprinting* can detect, associate or derive include:

- data deriving from the configuration of a device;
- data that can be deduced from the use of particular network protocols;
- JavaScript;
- HTTP header information, clock information;
- installed fonts;
- plugins installed in the browser.

It is also possible to combine these elements with additional information, such as IP addresses or unique identifiers, etc.

From now on, when we talk about cookies, this definition will also include other similar technologies.

The Website uses first-party and third-party cookies, as well as other related technologies, as described in greater detail below.

1.2 - HOW DO WE USE COOKIES?

A. Technical cookies

Technical cookies are necessary for the website to operate because they enable functions to facilitate user navigation, who for example can access their profile without having to log in each time or can select the language in which they wish to browse the website without having to set it up every time. Technical cookies are considered **strictly necessary**, because the storage of information is essential to provide the service requested by the User. These cookies therefore do not require User consent, as they are essential for proper Website operation. The list of technical cookies used, their purposes and their duration is reported in the "Cookie table".

B. Analytical cookies

These are first or third party cookies installed to collect aggregate information of a mainly statistical nature on the use of the website (how long the user has remained on a web page, how many visitors the website has had, etc.). They are useful for the statistical analyses of access or visits to the website itself, and allow the owner to improve its structure, navigation logics and content. The information collected is used to improve the use of the website as well as to make the content more interesting and relevant for Users. Consent to the installation of these cookies **is optional** as analytical cookies are not strictly necessary for the functioning of the Website. The User may, at any given time, change the preferences expressed or withdraw consent to their use by means of the dedicated preferences management menu. The list of analytical cookies used, their purposes and their duration is shown in the "[Cookie table](#)". This Website does not use analytical cookies.

Google Analytics, like other systems, uses cookies to allow the website to analyse how users use the website. The information generated by cookies on user Website use (including IP address), will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating website use, compiling reports on website activity and providing other services relating to Internet usage. Google may also transfer this information to third parties where required by law or where such third parties process the information on Google's behalf. Google will not associate user IP addresses with any other data held by Google. Consent to the installation of third-party analytical cookies is optional: the User can refuse it using the dedicated preferences management menu.

Alternatively, the User may prevent the use of their data by Google Analytics by downloading the Google Analytics opt-out add-on for their web browser, available at the following link <https://tools.google.com/dlpage/gaoptout?hl=it>

C. Profiling cookies

These cookies are used to track the User's navigation on the network, analyse their behaviour for marketing purposes and create profiles on their tastes, habits, choices, etc. Thanks to this type of cookie, advertising can be offered to the User in line with the preferences and interests already expressed by the User while browsing online.

Consent to the installation of these cookies **is optional** as profiling cookies are not strictly necessary for the functioning of the Website. The User may, at any given time, change the preferences expressed or withdraw consent to their use by means of the dedicated preferences management menu. The list of profiling cookies used, their purposes and their duration is shown in the "[Cookie table](#)".

D. Social Cookies

On the Website it is also possible to find social buttons/widgets, i.e. "buttons" depicting the icons of social networks (in particular, Facebook, Instagram, Twitter, YouTube and Pinterest). These "buttons" allow the User to reach - while browsing the Website - and interact, with a "click", directly with the pages of the **Owner** on each social network. By means of the click, the social network acquires data relating to Users' visits to the Website and simultaneously releases its profiling cookies. Consent to the use of this type of cookie is optional: Users can, at any given time, give or revoke it by accessing the dedicated preferences management menu (link).

1.3 - MANAGING USER PREFERENCES ON COOKIES

A technical cookie is used to remember the user's preferences regarding the use of cookies. Users may, at any given time, change their preferences expressed at the time of their first visit to the Website, by clicking on the button to manage their preferences (link). When clicking, a menu is displayed in which consent or refusal for each type of cookie can be given.

Alternatively, Users can choose to set their browser in such a way as to automatically prevent cookies, or some types of cookies, from being stored on their device. The instructions provided by the main browsers are available at the following links:

[Chrome \(link\)](#)
[Microsoft Edge \(link\)](#)
[Mozilla Firefox \(link\)](#)
[Internet Explorer \(link\)](#)
[Opera \(link, please read "Manage cookies in pages" section\)](#)
[Apple Safari \(link\)](#)

Finally, at the end of each browsing session, Users can delete the collected cookies from the hard disk of their device.

To learn more about cookies and behavioural advertising, Users can click on the following links:

<http://www.allaboutcookies.org>
<http://www.youronlinechoices.com>

2 - COOKIE TABLE				
Cookie name	Cookie type	Description of the function	Cookie storage duration	Provider
YSC / VISITOR_INFO1_LIVE	Profiling	Collect statistics anonymous related to Embedded video of YouTube and evaluate the video performance embedded in our website. Cookies interested are two, both third-party, one is permanent (VISITOR_INFO1_LIVE) and the other related to session (YSC). I cookies are controlled from YouTube (cookies from third parties).	6 months	Google
GPS	Profiling	This cookie from YouTube allows you to identify from which Country you are connecting the user, in so as to show him the results in the language of that country	10 minutes	Google
IDE	Profiling	These cookies are associated with DoubleClick, the Publishers service of Google, and their purposes main are those of register the performance of advertising campaigns	1 year	Google

		activated by the user. I cookies can be activated only on some or on all pages of the website.		
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3 - NATURE OF DATA PROVISION

Personal data processed through the installation of first-party technical cookies are necessary to ensure correct operation and navigation of the Website. On the contrary, analytical, profiling and social cookies are not strictly necessary: Users' personal data will be processed through the use of these cookies only with the express consent of Users.

4 - DATA RECIPIENTS

The Data may be processed by external parties operating as autonomous controllers such as, for example, authorities and supervisory and control bodies.

The Data may also be processed, on behalf of the Data Controller, by external parties designated as Processors, who are given appropriate operating instructions. These subjects are essentially included in the following categories:

- a. companies that offer email sending services;
- b. companies that offer services instrumental to the pursuit of the purposes indicated in this policy (IT suppliers, company that deals with the management and maintenance of the website etc.).

The list of subjects appointed as Data Processors is constantly updated and available on request, by sending an email.

5 - SUBJECTS AUTHORISED TO PROCESS

The collected data may be processed by the employees of the company functions appointed to pursue the aforementioned purposes (analysis, marketing, profiling), who have been expressly authorised to process and who have received adequate operating instructions.

6 - DATA RECIPIENTS

The data collected through the use of Google cookies may be transferred outside the European Union, in particular to the United States.

7 - YOUR RIGHTS AS THE DATA SUBJECT FOR PROCESSING - LODGING A COMPLAINT WITH THE SUPERVISORY AUTHORITY

By contacting the Company via email at privacy@rhiag-group.com, you may ask the Company to access the data concerning you, ask for their deletion, correction of inaccurate data, the integration of incomplete data, the limitation of processing in cases provided by Art. 18 of GDPR, as well as the objection to the processing in case of legitimate interest of the Company.

Furthermore, if the data processing is based on consent or contract and is carried out with automated tools, you are entitled to receive your personal data in a structured, commonly used and automatically readable format, as well as, if technically feasible, to transmit them to another controller without impediments.

You have the right to revoke consent at any time for marketing and/or profiling purposes, as well as to object to the processing of data for marketing purposes, including profiling related to direct marketing. You have the right to prefer to be contacted for the aforementioned purpose exclusively through traditional methods, to express your objection only to receive communications through automated methods.

You have the right to lodge a complaint with the competent Supervisory Authority in the Member State in which you normally reside or work or the State in which the alleged violation occurred.